

ADETDA (TERRITORIAL ECONOMIC DEVELOPMENT AGENCY OF DAJABON DOMINICAN REPUBLIC)



GENERAL INFORMATION

Date of establishment: 2010

Territory: Dajabon province is part of the Region Cibao, situated in the North-West of the Dominican Republic. It has an extension of 1.009 km² (2,10% of national territory), and a population of about 65,000 inhabitants.

The Cordillera Central ("Central mountain chain") is found in the southern part of the province. The northern part is flat, with many savannas; it is part of the Yaque del Norte Valley (or Línea Noroeste).

The trade with Haiti is important, mostly in the city of Dajabón. On the mountains, production of coffee and beans is an important activity. Rice and banana are produced in the northern part of the province, and cattle raising is important in the savannas around the city of Dajabón.

Members: 27 members belonging to public entities, private and civil society organisations.

Main objectives:

General Objective. Managing and promoting local economic development in Dajabón province, based on the existing local potential.

Specific objectives.

1. To promote the endogenous potential through the competitive development of local value chains, based on networks of micro and medium enterprises in an inclusive and sustainable way.
2. To build institutional networks that offer integrated services for business and social development, according to territorial economic priorities.
3. To promote a favourable territorial environment for entrepreneurship creativity.
4. To promote social inclusion of vulnerable and low-income people in an inclusive and sustainable way.





IMPACTS

Economic Impact

In the last five years, ADETDA has created more than 400 new jobs and 100 micro and small enterprises, and supported 1,500 micro and small enterprises; it has created six value chains (milk, fruit and vegetables, culture and tourism, wood, social development, and beekeeping) and has supported 10 programs involving those value chains being prioritized for the development of the department.

Strategic Impact

ADETDA is a leading organizational and operational structure in Dajabón province, which articulates the processes of production, processing, marketing and fundraising in the area. Furthermore, it coordinates and manages strategic plans at the municipal and departmental level, through partial or complete project execution.

Environmental Impact

ADETDA improved organic farming of coffee, fruits and vegetables, livestock, and milk. It supported the process of reforestation, provided environmental awareness to 15,000 people, and supported the creation of the Technical Unit of Environmental Management (UGAM).

ADETDA works in coordination with the Ministry of Environment of the Dominican Republic.

Social Impact

ADETDA has created and supported eight social enterprises, trained 8,500 people of which 3,300 are women. It regularly supports the return of migrants.

It manages and drives the School Feeding Program.

Financial Impact

ADETDA created in 2012 a guarantee fund, through an agreement with a local financial institution. It manages a capital of \$ 75,000, and it is able to provide credit for \$ 3,600,000 Dominican pesos mainly to people who cannot dispose of collaterals. Through the Guarantee Fund, ADETDA has facilitated access to credit of 150 micro and small enterprises with a return rate of 98%.

National Impact

ADETDA has established partnerships with the national government to implement its policies for micro and small enterprises in the department; and established the Ministry of Economy Centre for the Development of Micro and Small Enterprises (CEDMYPE). It works also in coordination with Ministry of Environment.

ADETDA represents the Civil Society Organizations Department at the National Commission for Micro and Small Enterprises; moreover, it has supported the Government in establishing new LEDAs in the country.

Institutional Impact

ADETDA has realised an alliance with the Union of Mother's Centres; it created, in 2014, the Women Producers Jams Association, in coordination with the Cooperative of Fruit Producers (COOFROSEMUDA); the Association includes 70 women and has links with more than 45 candies producers in the community of Monte Grande: the Association provides technical and financial services to strengthen women entrepreneurship.

It has created six value chains: milk, fruit and vegetables, culture and tourism, wood, social development, and beekeeping.



OTHER

Projects

ADETDA has executed 10 projects, for a total amount of \$ 0.7 million over the past five years, in collaboration with several national and international organizations (Ministry of Education, European Union, United Nations Program for Development - UNDP, World Vision Program for Local Development Border PDLT, Dajabón City Council, National Institute of Water Resources INDRHI, etc.).

These projects has strengthened the beekeeping, fruit, milk, and tourism value chains, created an alternative micro dairy plant to process milk derivatives, improved reforestation and organic agriculture, promoted cooperatives and social enterprises, created a centre for transferring innovation, improved the milk quality control of the laboratory at the Technological Institute San Ignacio de Loyola ITESIL, enhanced territorial marketing.

Networking

ADETDA is part of ANAC, the national LEDAs Network (RED ADELDOM), and the International LEDAs Network, ILS LEDA.

Awards

ADETDA has won the Massacre Dorado award, the award as the best NGO in the Dajabón province, and the Beller Enterprise award as the organisation realizing the best social initiative in 2014.

To know more: www.adetda.com