

## **ADESARA**

**(Local Economic Development Agency of the Sanchez Ramirez  
Province - Dominican Republic)**



## GENERAL INFORMATION

**Date of establishment:** 2010

**Territory:** The LEDA covers the department of South Cibao in Dominican Republic, with an area of 1197.44 km<sup>2</sup> and a population of 151,392 inhabitants. The department has rich forests, rivers, a wide historical, archaeological, and cultural area, virgin natural ecosystem (the Aniana Vargas National Park)

**Members:** Public Sector (5): Oficina de la Mujer, Dirección del Liceo Miguel Ángel García, Instituto Agrario Dominicano, INESPRES, Distrito Municipal de Comedero Arriba); Private Sector (11): Asociación de Consumidores, Asociación de Agricultores Unión y Progreso, Instituto de Contadores, COOPNACADO, CEDPCAFEN, Clúster Turístico, Asociación de Productores de Arroz Sánchez Ramírez, Asociación de Productores de Piña, Cooperativa de Ahorro, Crédito y Servicios Múltiples COOPNACADO, Universidad ITECO); Social Sector (9): Junta de vecinos La Cabirma, FUNAJE, Unión de Juntas de Vecinos de Villa La Mata, Asociación Inmaculada Concepción, Asociación La Milagrosa, UNDEMURB, Asociación Santa Rosa de Lima, Club de Leones Comedero Arriba, Iglesia Evangélica)

### Main objectives:

- To valorise the endogenous potential and promote territorial competitiveness through prioritized regional value chains, and inclusive and sustainable processes.
- To create institutional networks offering comprehensive services for business and social development, based on the territorial economic priorities.
- To promote a favourable environment for entrepreneurship, creativity and territorial innovation, and enhance the creation of a new products and business.
- To promote the social inclusion of vulnerable and low-income population, through its integration into the labour market.
- To promote the use of natural resources in accordance to sustainable environment and human development approach.





## IMPACTS

### *Economic Impact*

ADESARA has created six priority value chains: cacao, pineapple, rice, dairy, coffee, and tourism; it has supported them, through entrepreneurship strategies for improving sustainable competitiveness.

During the past three years, it has been providing technical assistance to 1,200 people (500 producers from the Cacao Farmers Association, 200 pineapple producers, 150 rice farmers, 40 coffee producers, 20 professionals in the touristic sector, and 60 dairy producers).

These actions have contributed to generate 173 direct jobs.

### *Strategic Impact*

LEDA is a leading territorial structure that coordinates and leads the strategic plans at the municipal and departmental levels, implements them, and facilitates coordination of the various actions and projects.

### *Environmental Impact*

ADESARA has been working to preserve the Aniana Vargas National Park, carrying on awareness initiatives of local producers.

Particularly, ADESARA has been supporting the dairy transformation workers in the appropriate and clean use of the milk products.

### *Social Impact*

ADESARA has created capacities for the economic development of women of the UNDEMURB Foundation; it has supported social activities of the Rotaract Club of Cotuí, as well as sporting activities in the community.



### *National Impact*

The LEDA has established partnerships with the national government to implement its policies for micro and small enterprises in the province.

The LEDA is taking part of the recovery project INDOTEL, helping to reduce the (WIFI system) digital divide in the province.

## OTHER

### *Projects*

During the last year, ADESARA has been collaborating with the Association of Cacao producers of the Sanchez Ramirez Province in strengthening the cacao value chain, with the support of FEDA (representing the National Government), and a value of more than 2 million USD. In particular, it has been supporting the design, management and development of cacao farms rehabilitation and implementation of new species.

### *Networking*

ADETDA is part of ANAC, the national LEDAs Network (Red ADELDOM), and the International LEDAs Network, ILS LEDA.

To know more: [www.redadeldom.org](http://www.redadeldom.org)