The Eurada-IIsLeda Program:

Eurada (The European Association of Economic Development Agencies) and **Ils-Leda** (the international links and services for Local Economic Development Agencies) signed an agreement in October 2009 for carrying on a joint program, with the aim of facilitating partnerships between the Economic Development Agencies associated to the two networks and promoting the local economic development agencies around the world.

The Partners

- **EURADA** is the European association of the Economic Development Agencies that promotes regional economic development through dialogue with the European Commission services, interchange of good practice among members, transnational co-operation among members, regional development agencies as a concept.
- ILS LEDA is the Program that supports about 60 Local Economic Development Agencies (LEDAs) in all the continents, and the international cooperation agencies and government for establishing LEDAs and implementing local economic development policies.
- IDEASS is a program that promotes innovation for human development, with the aim of improving the ability of local and national public and private actors to respond in a satisfactory manner to the needs of the population through innovative and efficient mechanisms and tools already adopted in other countries.



THE SERVICES TO ECONOMIC DEVELOPMENT AGENCIES

The **Eurada-IIsLeda** Program provides the following services to the Economic Development Agencies (EDAs) associated to Eurada and IIs-Leda:

 technical assistance in identifying and elaborating joint projects that can use different source of finance;



- design and implement a certifying label for the EDAs which comply with specific characteristics and targets, allowing them a better international recognizability, and improving the possibility to access to European and other funds;
- promote links between the aforementioned EDAs, finalized to establish joint initiatives and projects, or technological or commercial relationships, and to scout the financial opportunities for realizing them.

DIFFUSION OF TERRITORIAL ECONOMIC DEVELOPMENT APPROACH AND PRACTICES

- The Eurada-IIsLeda program diffuses concepts and methodologies for territorial economic development, organising special initiatives, such as studies, concourses for the best practices, conferences, events, etc., also through the International High School for Human Development:
- The Eurada-IIsLeda program supports the IDEASS Program for selecting and diffusing the innovations for human development, to be included in the IDEASS catalogue, according to the economic development agencies proposals.

The Edas are invited to take contact with the IDEASS program (<u>www.ideass.org</u>) for submitting their proposals.



IMPLEMENTATION OF INTERNATIONAL COOPERATION PROJECTS

- The Eurada-IIsLeda program promotes and realizes specific support to international cooperation agencies, national and local governments, in the field of territorial economic development and for the establishment of the EDAs.
 - The EDAs associated to Eurada and ILS LEDA are invited to participate these programs, and support them, according to their competencies and interests.
- The **Eurada-IIsLeda** program promote and support decentralised cooperation projects.

WHOM TO CONTACT

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